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Canadian
Physiotherapy
Association

Association
canadienne de
physiothérapie

FOR IMMEDIATE RELEASE

May 23, 2006

André Picard - Keynote Speaker at Physiotherapy Congress

Canadian Physiotherapy Association Congress 2006 – Turning the Tide
Delta Brunswick Hotel & Saint John Trade and Convention Centre – Saint John, New Brunswick
June 29 – July 2, 2006

The **Canadian Physiotherapy Association** (CPA) and the **Physiotherapy Association of New Brunswick** (NBPA) are delighted to announce that one of Canada's top public policy and health writers, Andre Picard is scheduled to speak at the annual conference. **Congress 2006 – Turning the Tide** provides an opportunity for Canada's physiotherapy community to participate in building the future of physiotherapy through advocacy and leadership. This year's event focuses on four themes:

1. Promotion and Prevention
2. Entrepreneurial/Private Practice
3. Best Practice: Knowledge Translation – Linking Research & Practice
4. The Care Continuum and Service Delivery

Congress 2006 guest speaker André Picard has been a staff writer at the Globe and Mail since 1987. He also serves as the paper's Quebec Bureau Chief. André is the author of three best-selling books including *CRITICAL CARE: Canadian Nurses Speak For Change*. André's address to Congress will focus on raising awareness of the profession via the media; using research as leverage to enhance the profile and role of physiotherapists across the country; and strengthening public knowledge of what healthcare services are covered and what are not. André will share his perspective at the **Opening Ceremonies, 5:30 p.m. on Thursday, June 29, in the Loyalist Room of the Saint John Trade and Convention Centre.**

Other speakers of note throughout Congress 2006 include:

- Opening Ceremonies – *“Greetings from the Government of New Brunswick”*
Brad Green QC
Minister of Health, New Brunswick
Attorney General
- Enid Graham Memorial Lecture – *“A Patients Voice in Physical Therapy”*
Dr. Susan Harris
PT, PhD, FAPTA

--More--

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- Congress Plenary Speaker – *“The Healing Hands for Haiti Project”*
Dr. Colleen O’Connell
Ph.D.
Physiatrist, Stan Cassidy Rehabilitation Centre
- Dr. Lydia Makrides – *“Primary Healthcare Reform”*
M.C.S.P., B.P.T., M.Sc., Ph.D.
President, Creative Wellness Solutions
- Nancy McKay – *“Emerging Scopes of Practice”*
B.Sc. P.T., M.Sc.
President, Management Dimensions Inc.

Congress 2006 promises to meet the needs of all members of the physiotherapy profession with dynamic and relevant educational and professional development sessions, and exceptional speakers and presenters

National career opportunities, equipment suppliers, treatment aids, administration tools and much more will be presented at the Congress Exhibit Hall. This provides delegates with perfect opportunity to one-stop-shop and find out what’s available to help in their area of practice.

Congress 2006 – Turning the Tide, will take place from **June 29 – July 2, 2006** at the Delta Brunswick Hotel (39 King Street, Saint John, New Brunswick) and Saint John Trade and Convention Centre. For more information, please visit the Canadian Physiotherapy Association web site at www.physiotherapy.ca.

The media is invited to attend the Opening Ceremonies on Thursday evening – keynote address with André Picard at 5:30pm and Opening Reception in the Exhibit Hall from 7:00 – 9:30pm; the plenary speaker Dr. Susan Harris on Friday morning from 8:00 – 9:00am; the plenary speaker Dr. Colleen O’Connell on Saturday morning from 9:00 – 10:00am; and again on Sunday during the CPA Awards Ceremonies/Closing Ceremonies, from 1:00 – 3:00pm.

MEDIA ATTENDANCE MUST FIRST BE CONFIRMED

MEDIA CONTACT:

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