

PRIVACY POLICY

EFFECTIVE DATE: FEBRUARY 26, 2007

This Privacy Policy describes the manner in which the Canadian Physiotherapy Association ("CPA") collects, uses and/or discloses personal information, including transactions on our website at the following URL/domain name: www.physiotherapy.ca.

BY ACCESSING THE CPA SITE AT www.physiotherapy.ca (THE "SITE"), YOU AGREE TO THE PRIVACY POLICY (THE "POLICY") AS STATED BELOW. IF YOU DO NOT AGREE WITH THIS POLICY, DISCONTINUE YOUR USE OF THE SITE IMMEDIATELY.

Modification of Site

CPA may change this Policy, modify or withdraw access to the Site, or content on the Site, at any time, with or without notice. Please check the Policy regularly, as any changes to this Policy will be posted. CPA has posted above the effective date of this version of the Policy for your reference.

Linking to the Site

Links to the Site without the express written permission of the CPA is strictly prohibited. CPA does not endorse and has no responsibility, liability or control over any other websites or their collection, use or disclosure of your personal information. We encourage you to read the privacy policies of those other websites to learn how they collect, use or disclose your personal information.

General Privacy Principles

CPA is committed to providing our Site users with exceptional service. Part of providing this service involves the collection, use and disclosure of some personal information about our users. We respect the privacy of our users and are dedicated to the protection of the personal information of individuals who visit the Site. "Personal Information" is any factual or subjective personal information, recorded or not, about an identifiable individual. CPA does not engage in the practice of selling or trading personal information collected through the Site to third parties for promotional or other purposes with the single exception of preauthorized CPA member mailing address label list rental. CPA members are provided the option to opt-out at any time. No other addresses of individuals or companies are sold or traded for any purpose.

Accountability

CPA will be responsible for personal information in its possession, including information that has been transferred to a third party for processing. CPA has designated a Privacy Officer who is accountable for CPA's privacy compliance. Please refer to the Comments and Questions heading below for information on contacting our Privacy Officer.

Identifying Purposes

CPA may collect, use and/or disclose personal information about you from time to time. For example, CPA may collect information about you such as your name, mailing address, telephone number, e-mail address, professional history, education, birth date and gender when you register to become a Site user. Personal information collected by CPA is used for one or more of the following purposes: to verify your identity; to provide you with information respecting CPA's services; to improve the content of our Site and/or our services.

Any time CPA collects personal information from you, it will notify you of the specific purposes for such collection, at or before the time of collection, and obtain the appropriate consent from you.

In addition to the personal information you may provide to us, the Site uses technology that allows CPA to collect certain technical information. This information includes your Internet protocol address, your computer's operating system, your browser type and the address of any referring web sites.

From time to time, CPA may place information on your computer to allow CPA to identify you. This information is commonly known as "cookies". By showing how and when CPA visitors use the Site, this information can help CPA continue to improve the Site. The use of cookies is an industry standard and many Web sites use them. If you do not wish to receive cookies, or want to be notified of when they are placed, you may set your web browser to do so, if your browser so permits. Please understand, however, that if cookies are turned off, you may not be able to view certain parts of the Site that may enhance your visit.

Consent

By submitting personal information to the Site, you agree that CPA may collect, use and disclose such personal information as described in, and in accordance with, this Policy and as permitted or required by law. You may refuse or withdraw your consent to certain of the identified purposes in this Policy by contacting our Privacy Officer. If you refuse or withdraw your consent to certain purposes, we may not be able to establish or maintain a relationship with you or provide you with services or information that may be of value to you.

Affiliates, Third Parties and Related Organizations

By using the Site, you accept that your personal information, gained through registration or otherwise in connection with your use of the Site and its services, may be transferred to CPA components, related organizations, subcontractors or agents who perform tasks related to the Site and its services, or for the purposes of storing the data in the relevant database which may be located in countries other than your country of work or residence. Where personal information is provided to a third party for any purpose such third party will be required to enter into a confidentiality and non-disclosure agreement with CPA, prior to the transfer of personal information to such authorized third party.

Limiting Collection, Use, Disclosure and Retention

CPA will limit its collection of personal information to that information which is necessary for the purposes identified in this Policy (or otherwise identified by CPA at the time of collection of the personal information) and will only use such information for the purposes identified. CPA will only disclose your personal information as previously identified and consented to by you. CPA retains your personal information only for so long as is necessary to fulfill the purposes identified.

Please also note that if CPA is compelled by law, court order or other judicial process to disclose any of your personal information to a court, administrative body, government agency or other third party, CPA will attempt to give you prior notice using the contact information you provided. You hereby authorize CPA to disclose any information about you for any of the above stated purposes.

Safeguards

CPA will protect your personal information through safeguards appropriate to the sensitivity of the information to protect your personal information against loss or theft, as well as unauthorized access, disclosure, copying, use or modification.

Individual Access/Challenging Compliance

Please contact our Privacy Officer if you wish to be informed of the existence, use and disclosure of your personal information.

Comments and Questions

CPA takes privacy seriously and welcomes questions and feedback on its management of personal information. Any comments or questions about this Policy or about the information we have gathered about you may be directed to CPA's Privacy Officer at:

Canadian Physiotherapy Association
Attention: Privacy Officer
Email: eorendorff@physiotherapy.ca

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